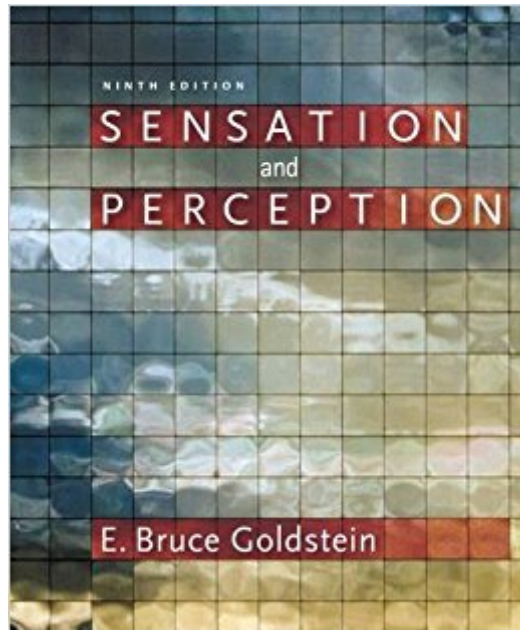




The book was found

Sensation And Perception (with CourseMate Printed Access Card)



Synopsis

Seeing and reading this sentence may seem like a "no brainer"--but your perception is just a tiny part of what is happening in your brain and body right now (both are much busier than you might think). SENSATION AND PERCEPTION has helped many readers understand the ties between how we sense the world and how the body interprets these senses. A key strength of this book has always been the ability to illustrate concepts through examples and visuals. Dr. Goldstein walks you through an intriguing journey of the senses, combining clear writing, his extensive classroom experience, and innovative research to create a visual, colorful book. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>.

Book Information

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1. Introduction to Perception. 2. The Physiological Beginnings of Perception. 3. Neural Processing and Coding. 4. Cortical Organization. 5. Perceiving Objects and Scenes. 6. Visual Attention. 7. Taking Action. 8. Perceiving Motion. 9. Perceiving Color. 10. Perceiving Depth and Size. 11. Sound and the Perception of Pitch. 12. Auditory Localization, the Auditory Scene, and Music. 13. Speech Perception. 14. The Cutaneous Senses. 15. The Chemical Senses. --This text refers to an out of print or unavailable edition of this title.

E. BRUCE GOLDSTEIN is Associate Professor Emeritus of Psychology at the University of Pittsburgh and Adjunct Professor of Psychology at the University of Arizona. He has received the Chancellor's Distinguished Teaching Award from the University of Pittsburgh for his classroom

teaching and textbook writing. He received his bachelor's degree in chemical engineering from Tufts University and his PhD in experimental psychology from Brown University; he was a postdoctoral fellow in the Biology Department at Harvard University before joining the faculty at the University of Pittsburgh. Bruce has published papers on a wide variety of topics, including retinal and cortical physiology, visual attention, and the perception of pictures. He is the author of SENSATION AND PERCEPTION, 9th Edition (Cengage, 2014), and the editor of the BLACKWELL HANDBOOK OF PERCEPTION (Blackwell, 2001) and the two-volume SAGE ENCYCLOPEDIA OF PERCEPTION (Sage, 2010).

Fair book

Very descriptive. Lots of photo explanations.

great condition and great pricing

Pretty expensive

A+

is book came with so much writing in it that I had to return it because I thought it would be very difficult to learn from when every other word was underlined, highlighted, and circled with arrows going through the lines. Not sure why this book would even have been considered functional to send to someone else to learn from. The access card did NOT come with the book as advertised.

I bought this textbook for a class, unaware that the access card (that you can buy individually, for a much lower price) gives you complete access to an electronic version of the textbook. The book itself is great--perfect for success in my class, and written for easy understanding, but I never use it because of the access code. Still, the book was a good price, and it arrived on time, so I had no issues with the seller or the product itself. I just didn't need it.

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